

Media Release



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FOR IMMEDIATE RELEASE:

To the Editor:

Unified People's Federal Credit Union: A Sense of Security in an Insecure World

December 2008: BAUERFINANCIAL, Inc., Coral Gables, Florida, is pleased to announce that **Unified People's Federal Credit Union, Cheyenne, Wyoming** has earned its highest 5-Star Superior rating for financial strength and stability. It is heartening to know that there are still well run financial institutions, like Unified People's Federal Credit Union, that have risen above the calamity that has befallen so many others. The 5-Star Superior rating is based on the overall financial picture of the credit union and indicates that Unified People's Federal Credit Union is one of the strongest in the nation. In fact, this represents the 43rd consecutive quarter that Unified People's Federal Credit Union has earned this highest honor.

"It gives me great pleasure to announce that there are still financial institutions, like Unified People's Federal Credit Union, that continue to build a sense of security in this insecure world," heralds Karen L. Dorway, president of BAUERFINANCIAL. "Unified People's Federal Credit Union's members have the privilege of belonging to a well-run, common sense credit union. They can sleep soundly in the knowledge that they belong to one of the strongest credit unions in the country."

Unified People's Federal Credit Union was established in 1936 and has been serving the financial needs of its members for 72 years. It operates through conveniently located offices on East 18th Street in Cheyenne and can be found on the internet at www.unifiedpeoplesfcu.org.

Unified People's Federal Credit Union: "People Above Profit."

BAUERFINANCIAL, INC., Coral Gables, Florida, the nation's leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays for its rating, nor can they elude it. Consumers may obtain star-ratings by visiting www.bauerfinancial.com.

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For more information on Unified People's Federal Credit Union, or any other U.S. bank or credit union, contact Karen Dorway directly at 800.388.6686 or e-mail her at kdorway@bauerfinancial.com.

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